

PRIMETIME FOR BUSINESS

APPLICATION

PLEASE ANSWER THE FOLLOWING QUESTIONS ON A SEPARATE DOCUMENT
AND RETURN THEM TO AMY.HUERTA@FRESNO.GOV

1. PLEASE GIVE A BRIEF PARAGRAPH ABOUT YOUR COMPANY'S HISTORY. PLEASE INCLUDE HOW LONG YOUR COMPANY HAS BEEN IN BUSINESS AND DISCUSS THE INITIAL THOUGHTS AND IDEAS THAT HELP DEFINE YOUR COMPANY.
2. PLEASE DEFINE YOUR MARKET NICHE AND HOW YOUR COMPANY IS DIFFERENT THAN OTHERS IN THE SAME INDUSTRY.
3. WHO ARE YOUR PRIMARY CUSTOMERS? PLEASE INCLUDE WHERE YOU DO MOST OF YOUR BUSINESS. (IF YOU DO BUSINESS OUTSIDE OF THE REGION, PLEASE INCLUDE OTHER LOCATIONS THAT USE YOUR BUSINESS AND IF YOUR COMPANY HAS OFFICES OTHER PLACES.)
4. HOW MANY EMPLOYEES DOES YOUR COMPANY HAVE?
5. PLEASE GIVE A BRIEF PARAGRAPH THAT HIGHLIGHTS YOUR COMPANY'S SUCCESS AND WHY IT IS A GREAT EXAMPLE OF A LOCALLY OWNED COMPANY.

PRESENTED BY:
THE CITY OF FRESNO
DEPARTMENT OF DOWNTOWN AND COMMUNITY REVITALIZATION

FOR MORE INFORMATION PLEASE CONTACT:
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